

THINKINK PICTUREZ LIMITED



Date: 05th March 2024

The Manager,
BSE Limited,
Phirozee Jeejeebhoy Towers,
Dalal Street, Mumbai - 400 001

Subject: Strategic Update on Upcoming Movie Release - "Vicky Vidya ka Woh wala video"
Scrip Code: 539310

Dear Sir/Madam,

We are delighted to share an exciting update from **Thinkink Picturez Limited**, concerning our much-anticipated movie project, "***Vicky Vidya ka Woh wala video***".

Project Overview:

"***Vicky Vidya ka Woh wala video***", featuring the stellar cast of Rajkumar Rao and Tripti Dimri, Mallika Sherawat, Vijay Raaj is set to be a landmark release in our portfolio. Directed by the talented Mr. Raaj Shaandilyaa who have directed Dreamgirl and Dreamgirl 2 , co-founder of Thinkink Picturez Ltd , this movie represents a collaborative effort with industry giants T Series, Balaji Telefilms Ltd and Wakaoo Films.

Production Timeline:

The shooting is on track for completion by mid - April 2024, with the release planned towards the year-end. This schedule aligns with our strategic goals and market dynamics, ensuring optimal visibility and audience engagement.

Financial Expectations:

Our projections for "Vicky Vidya ka Woh wala video" are optimistic, with an expected box office collection of up to Rs. 2 billion (200 crores). Thinkink Picturez Ltd is poised to benefit significantly from this venture, securing an INR 60 Million writing and direction fee, 20% IP rights and share in the profits.

THINKINK PICTUREZ LIMITED



Shareholder Value:

This project underscores our commitment to enhancing shareholder value through strategic content creation and partnerships. We are confident that the success of "*Vicky Vidya ka Woh wala video*" will reflect positively on our financial performance and market standing.

We appreciate your continued support and look forward to sharing further updates.

Thanking You,

Yours faithfully,

For Thinkink Picturez Limited

Namrata Karwa
Company Secretary